

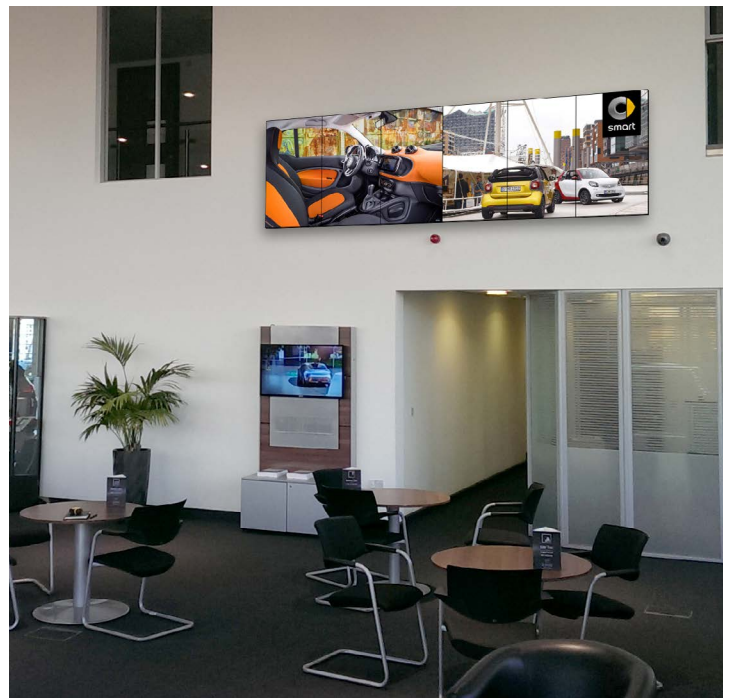
The Showroom Video Channel is designed to give car dealerships a modern digital makeover and enable dealers to communicate directly with each and every customer who walks into their showroom.

You can showcase all of your very latest offers, play promotional videos and upload customer welcome or handover messages on the video walls. The channel can be used to advertise, entertain, inform, reduce perceived wait times and create interaction between the sales team and customer.



The LED panels can be mounted on any internal wall and we can design a bespoke screen size to suit your showroom. As well as reducing the cost of replacing traditional print marketing tools, they have the added bonus of giving your showroom the wow factor.

Simple to use and integrate, the channel can run full HD video content on one half and display your latest offers on the other half. The interactive software enables your sales team to change content at a touch of icon.



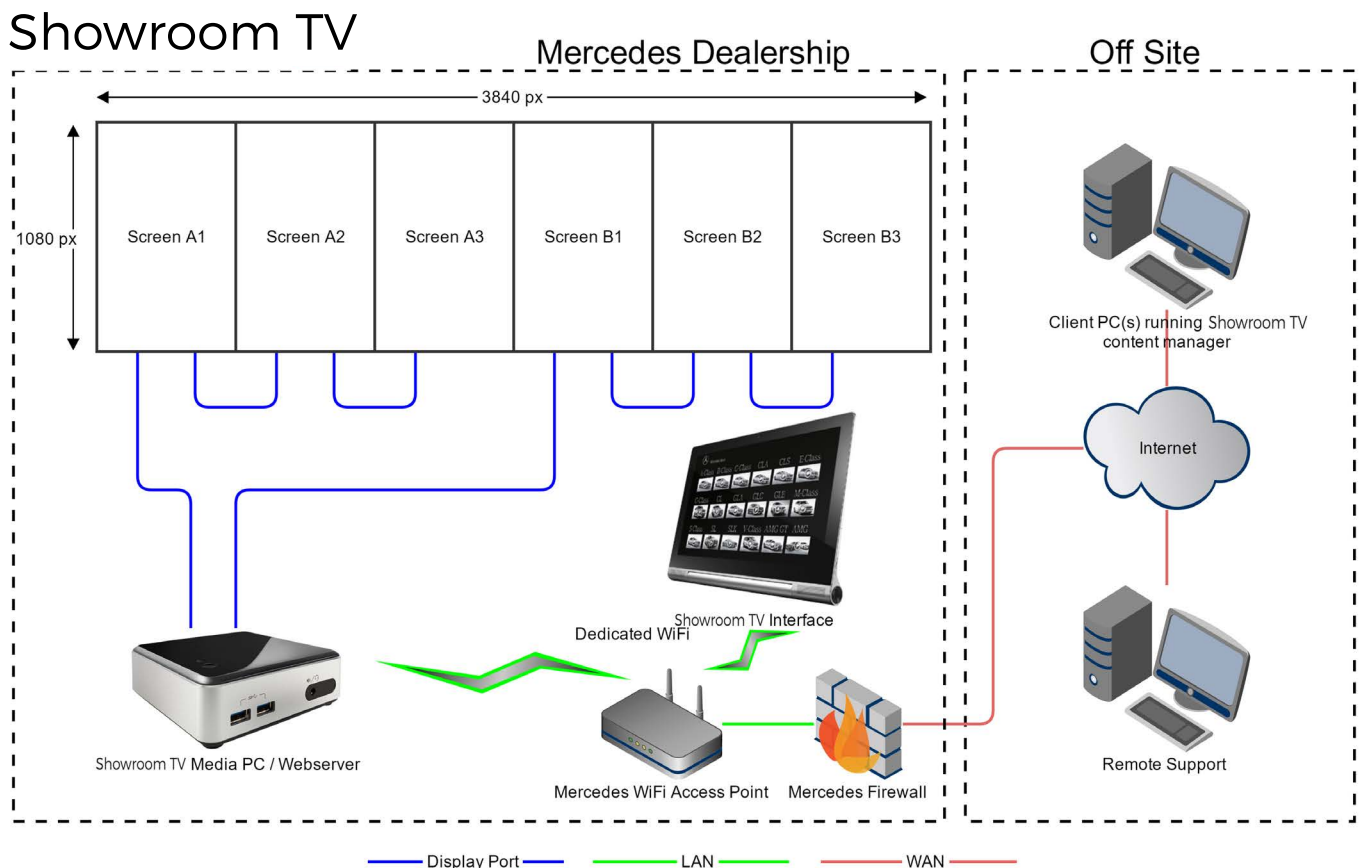


Congratulations!
Mr & Mrs Wilkinson
on your new purchase
GLA A220 CDI AMG



The Showroom Video Channel works with the latest version of Scala Player and Content Manager, the world's leading digital signage platform. All templates on the channel are designed by our graphics team to include your specific corporate branding and our software runs on a dedicated PC which is connected to the video wall.

The channel can also be set up to allow shared content across multiple video walls in multiple sites within your dealer group.



Contact one of our team for a free showroom survey on:

Mobile: 07805 515745

DDI: 01253 530520

Office: 01253 279137